

Get your advertisement seen by more than
760,000 potential customers!
*400,000 magazine readers
and 360,000 internet readers **every year!**

No other publication promoting the NSW South Coast can match our readership, distribution or internet presence! We are leaders in our area for cost-effective, full gloss colour advertising, reaching both a local and world-wide market. The South Coast Leisure Times is the coast's most awarded magazine and website. * 40,000 copies per issue x 2.5 readers per magazine (industry standard)

magazine display advertising	published seasonally 4 times / year			
	size W x H (mm)	x 4 **issues	x 2 or 3 *issues	x 1 *issues
twelfth page	60 x 60	\$220	\$240	\$260
eighth page	92 x 60 (Horizontal)	\$330	\$350	\$370
	60 x 92 (Vertical)			
sixth page	124 x 60 (H)	\$400	\$420	\$440
	60 x 122 (V)			
fifth page promo	92 x 92	\$475	\$495	\$515
quarter page	188 x 60 (H)	\$625	\$655	\$685
	92 x 122 (V)			
third page	188 x 80 (H)	\$795	\$825	\$855
	60 x 247 (V)			
half page	188 x 122 (H)	\$998	\$1,028	\$1,058
	92 x 247 (V)			
full page	200 x 275 (Trim)	\$1,650	\$1,690	\$1,730
	188 x 247 (Inside)			

extras

- **Book 4 issues and get **enhanced website exposure** for your business - **FREE**.
- ***Online magazine** (includes link to your website) - **FREE**.
- **Classifieds** - Includes online magazine from \$48.00 per issue.
- Special advertorial / packages available for **events & charities**.
- Artwork included in advertising rates.

All rates inclusive of GST

publication dates

Seasonally - 4 issues / year

month	features include	booking* deadline	material* required	available
spring sep, oct, nov	long weekend, school holidays south coast golf feature	01 aug	15 aug	01 sep
summer dec, jan, feb	bumper holiday issue plus family activities wollongong visitors guide feature	01 nov	15 nov	01 dec
autumn march, april, may	easter long weekend & school holiday issue	01 feb	15 feb	01 march
winter june, july, aug	busy june long weekend arts trail, wineries feature school holidays & winter specials	01 may	15 may	01 june
* Please contact us for any bookings or material outside these deadlines. All dates are subject to minor changes.				

booking

business name: abn:

address:

contact phone: fax:

email: website:

booked by: signed:

date: ad size: ad cost: \$.....

(includes production)

issues booked (please tick)

Spring
sept, Oct, Nov

Summer
Dec, Jan, Feb

Autumn
March, April, May

Winter
June, July, Aug

* Bookings are preferred one (1) month prior to publication.

Three (3) weeks notice prior to publication must be given for any cancellations.

South Coast Leisure Times. PO Box 210, Ulladulla NSW 2539. Phone: 4455 1244

Fax: 4455 5723. Email: info@southcoastleisuretimes.com.au. Web: www.southcoastleisuretimes.com.au

display advertising sizes

FULL PG



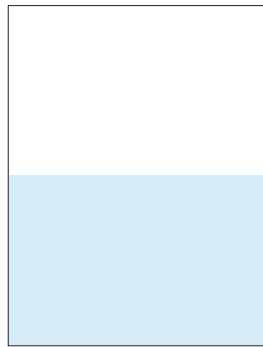
A.

HALF PG (V)



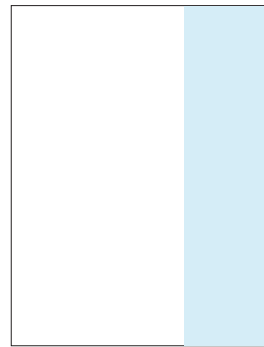
B.

HALF PG (H)



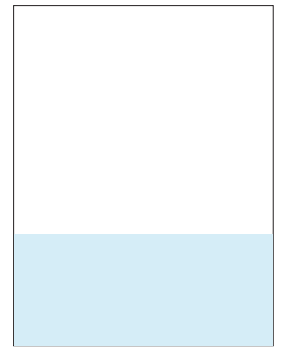
C.

THIRD PG (V)



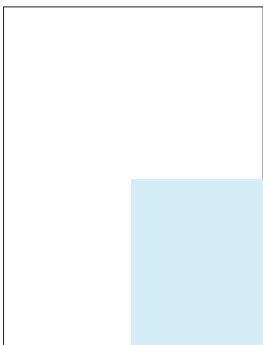
D.

THIRD PG (H)



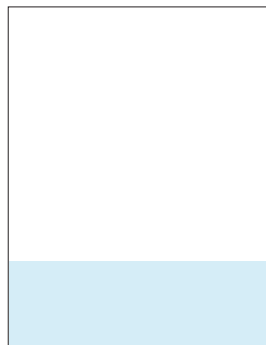
E.

QUARTER PG (V)



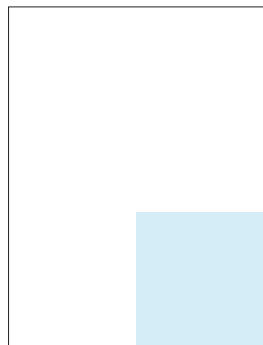
F.

QUARTER PG (H)



G.

FIFTH PG PROMO



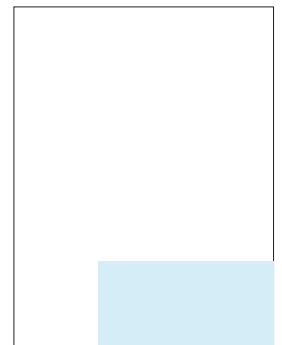
H.

SIXTH PG (V)



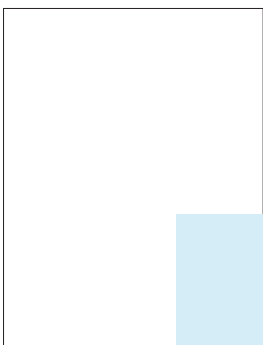
I.

SIXTH PG (H)



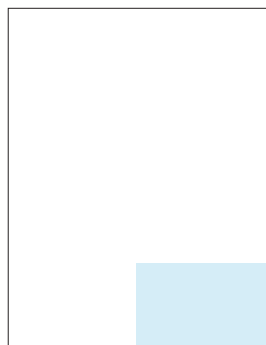
J.

EIGHTH PG (V)



K.

EIGHTH PG (H)



L.

TWELFTH PG



M.